

OUR HERITAGE BAKER KALLE MODIG ^{was} ^{annoyed.} THE BREADBOXES HE used for packing and transporting his flavorful products failed him *every morning*. Made of paperboard, **the boxes got crumpled from the heat of the freshly baked bread.**

DETERMINED **TO SOLVE THE PROBLEM**, HE TURNED TO HANS-ELOV AND SVEN-ERIK NORDGREN FOR HELP.

The Nordgren brothers had a small carpentry workshop close to Kalle's home village, Alfta

IN THE GREAT WOODS OF SWEDEN. THEY WERE KNOWN FOR TAKING ON ALL KINDS OF JOBS AND SOLVING THEM WITH A *twist*. OF COURSE THE NORDGRENS CAME UP WITH AN **INNOVATIVE SOLUTION.** A sturdy, functional box with a Masonite bottom which made Kalle's job a whole lot easier. **The rumor spread** AMONG THE SWEDISH BAKERS AND **IN 1949**

THE BROTHERS GOT A BREAKTHROUGH ORDER: 1000 BREAD BOXES FOR A LARGE FOOD CHAIN.

NORDGRENS EMBALLAGEFABRIK AB (NEFAB) WAS FOUNDED.

GOING GLOBAL NEFAB'S REPUTATION ^{as a responsive and innovative packaging supplier} GREW FAST.

Soon enough, the *famous brands* of the Swedish industrial era **knocked on the door** at the production facilities in Runemo. THEY ALL WANTED HELP TO **SOLVE PROBLEMS** WITH PRODUCT PROTECTION AND TO REDUCE THEIR PACKAGING COSTS. For each and every customer, Nefab developed a tailored solution. *The collaborations also resulted in some groundbreaking innovations like* **strong, lightweight export packaging.** Packing products

that kept the goods *safe* and decreased damage. AND SINCE THEY WERE FLAT UNITS WHEN NOT USED, **THEY SAVED**

A LOT OF MONEY ^{in transport and warehousing.} NO ONE KNEW, BUT BY **REDUCING THE ENVIRONMENTAL IMPACT**

this clever material and size-optimized packaging was

THE STARTING POINT OF **NEFAB'S FUTURE** ^{commitment to sustainability.}

THE CUSTOMERS LOVED THE NEW IDEAS, ESPECIALLY AN INTERNATIONALLY SUCCESSFUL TELECOMMUNICATIONS COMPANY THAT INVITED NEFAB TO FOLLOW THEIR **EXPANSION** AROUND THE GLOBE.

BY OFFERING **SERVICE AND PRODUCTION** CLOSE TO THE CUSTOMERS' INTERNATIONAL PRODUCTION SITES,

NEFAB SHOWED ITS **COMMITMENT.** ^{During the last three decades of the 1900s Nefab} **EXPANDED**

WITH THEIR OWN FACILITIES AND MARKET ORGANIZATIONS IN EUROPE, NORTH AMERICA, ASIA AND SOUTH AMERICA.

THE COMPLETE PACKAGING SOLUTION JUST IN TIME FOR THE

new millennium Nefab had become *a major international player*. More than **50 years'** experience of **OPTIMIZING PACKAGING FOR CUSTOMERS IN DIFFERENT INDUSTRIES** had resulted in a unique know-how in

packaging design - and a complete set of packaging products and services. **NOW NEFAB WAS ABLE TO OFFER CUSTOMERS**

NEW WAYS TO SAVE ON THEIR PACKAGING. BY DESIGNING PACKAGING BASED ON THE CUSTOMERS' FLOW

NEFAB COULD CUT COSTS ON MORE THAN JUST THE MANUFACTURING OF THE PACKAGING. WITH A TOTAL

COST APPROACH ON ALL PACKAGING RELATED ISSUES - **FROM PROTECTION TO HANDLING, ADMINISTRATION,**

WAREHOUSING, TRANSPORT AND ENVIRONMENT - *a lot of hidden costs were found.*

NEFAB HAD DEVELOPED ^{into a complete partner for packaging solutions, offering partnership and a holistic approach.}

TARGET SEGMENTS & GLOBAL ACCOUNTS TODAY, NEFAB'S OFFER IS UNIQUE.

WE ARE THE ONLY COMPANY ABLE TO OFFER COMPLETE PACKAGING SOLUTIONS, WORLDWIDE

AS WELL AS LOCALLY. BY BUILDING AN ORGANIZATION **SPECIALIZED** IN TARGET SEGMENTS AND GLOBAL

ACCOUNTS WE ARE REINFORCING OUR VISION AS **THE GLOBAL PARTNER FOR COMPLETE PACKAGING SOLUTIONS.**

Going in the same direction, with higher speed, we will *deepen the relationship* with our customers.

TRUE TO OUR HERITAGE, NEFAB WILL CONTINUE TO BE THE PARTNER THAT **ALWAYS** SEES THE MISSION FROM THE CUSTOMER'S SIDE. **OUR STRENGTHS** IN MULTI-MATERIAL ENGINEERING, COMBINED WITH A

TOTAL COST APPROACH AND GLOBAL FOOTPRINT **WILL IMPROVE BUSINESS - IN YOUR WORLD.**

NEFAB - YOUR PACKAGING SOLUTION.